



North Platte

Lincoln County Convention & Visitors Bureau

June 2, 2011

Lincoln County Commissioners
Lincoln County Courthouse
North Platte, NE 69101

Gentlemen:

The North Platte/Lincoln County Convention & Visitors Bureau has an Advisory Committee term expiring. Alan Perlinger the General Manager of the Quality Inn & Suites will be resigning his position from the committee after serving two consecutive four year terms due to term limits. Thus creating an opening for at lodging property member on our committee.

The CVB and current committee members accepted applications for the vacant position by sending out letters and applications to all lodging properties in Lincoln County. One application was submitted to the committee.

At the April 29, 2011, the advisory committee unanimously recommended the appointment of Cody O'Dell from the Quality Inn & Suites to fill the lodging vacancy on the committee. Please take a moment to lookover the letters of recommendation and application for Cody. We are excited to have him join our team to work towards making North Platte and Lincoln County a destination.

Sincerely,

Lisa Burke

Executive Director

North Platte/Lincoln County Convention and Visitors Bureau
Advisory Committee

COMMITTEE MEMBERSHIP APPLICATION FORM

Please contact Lisa Burke, Executive Director of the North Platte/Lincoln County Convention and Visitors Bureau at (308) 532-4729 if you have any questions about this form.

Applicant Name Cody Odell Home Phone 308-520-1369

Home Address 500 N. Pacific St. Apt. 105 North Platte, NE 69101

Occupation Sales Manager Business Phone 308-535-6162

Business Address PO Box 1829 (2102 S. Jeffers St.) North Platte, NE 6903

E-mail Address codell@sandhillcc.com

I would prefer mail to be sent to my home _____ or business X.

I would prefer to be reached by phone at my home X or business X.

Current and past volunteer or professional affiliations Vice Chair of the Tourism Advisory Council.

Graduated from the 2010 Leadership Lincoln County Class. Served on the steering committee for SkillsUSA.

Member of the Hotel/Motel Association, NE Society of Association Executives (NSAE), and Nebraska Travel

Association (NETA). Volunteered for Railfest, Nebraska Land Days, NSAA Boys State Golf Tournament, and ASS

Northern Nationals Girls Softball Championship Tournament.

Please describe the skills and abilities that you would bring to Advisory Committee of the North Platte/Lincoln County Convention and Visitors Bureau As sales manager of the largest hotel and convention center in Western NE I have experience promoting, booking and working with both small and large groups,

associations, corporate business, and leisure travelers. I have worked in the hospitality industry for ten years and

will soon finish my degree in Hospitality Management with an emphasis in Tourism. I have the ability to maintain a

good working relationship with both employees and supervisors, as well as local and state tourism/hospitality

representatives and officials, local government officials and local business leaders. I am proficient in multi-tasking,

communicating, meeting deadlines, working under pressure, and working well with others. I am very hard working,

goal oriented, and enthusiastic about promoting both North Platte and Lincoln County.

Please return this form and two letters of recommendation by April 15, 2011 to:

Lisa Burke, Executive Director
North Platte/Lincoln County Convention and Visitors Bureau
1221 S. Dewey Suite A
North Platte, NE 69101



North Platte



NEBRASKA AVIATION TRADES ASSOCIATION

192 W Lakeshore

Lincoln, NE 68528

Phone/Fax: 402-475-6282

Email: nata@windstream.net

Website: gonata.net

April 22, 2011

Lisa Burke, Executive Director
North Platte/Lincoln County Convention & Visitors Bureau
1221 S. Dewey Suite A
North Platte, NE 69101

Dear Lisa:

I have learned that Cody Odell, Sales Manager for the Quality Inn and Sandhills Convention Center is interested in serving on your Advisory Board.

NATA has had several conventions in North Platte, the latest one being in February of 2011. Cody has always gone above and beyond in assisting our group to make sure everything ran smoothly. He is a real asset to not only the hotel/convention center but the city of North Platte as well. He assisted me in working with the CVB also during the convention whenever we had a need.

As a past Director of the Lincoln Convention & Visitors Bureau, I know how important it is to have qualified and enthusiastic members on the Advisory Board to assist in the direction of the Bureau in promoting the tourism and hospitality industry.

Cody would be an outstanding addition to your Board and I urge you to elect him as a member.

Thank you.

Regards,

Judy McDowell
Executive Director



Super 8 - North Platte

April 21, 2011

To Whom It May Concern:

I would like to recommend that Cody Odell be considered for the upcoming vacancy on the Lincoln County Convention and Visitors Bureau advisory board.

Cody is active in the lodging industry in our area. He is currently serving as Co-chair of the Tourism Advisory Council. He has done a wonderful job in that role.

As sales manager at the Quality Inn & Suites, he has a first hand knowledge of the travel trends in our area and what it takes to bring tourism to North Platte and the surrounding area. Cody has exhibited great people skills in working with the conventions that he serves.

Cody and I were members of the Leadership Lincoln County class of 2010. When our class toured the state capital and visited with state senators, Cody asked some great questions regarding tourism. He displayed interest and concern for our industry during that exchange.

Cody would be a great addition the advisory board. He's willing to be dedicated and work hard to make great things happen for Lincoln County.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Priest".

Jennifer Priest
General Manager/Super 8
Chair, TAC